

February 25, 2011



THESE COMPANIES ROCK.

WEISS SEROTA HELFMAN PASTORIZA COLE & BONISKE, P.L.



Clients might credit Weiss Serota Helfman Pastoriza Cole & Boniske, P.L. as being a prominent South Florida law firm serving corporate, governmental and individual clients with an integrated array of professional services. But, it's how employees and executives see the firm that distinguishes it as a Best Place to Work.

Managing Director Jamie Cole believes that by working together as a coordinated team – with a sophisticated legal approach that shuns the bureaucracy often associated with larger firms and emphasizes effective, cost-efficient representation – the firm sets itself a part as a practice and place of work.

For his part, Cole stresses several elements

that make the firm a model for employers: flexible work schedules to accommodate personal needs, paid health and dental insurance benefits for employees, and internal promotions. Other attributes that create key benefits that position the firm as an employee-friendly employer of choice: casual dress Fridays year-round, monthly birthday celebrations and weekly staff lunches – along with nontraditional holiday celebrations like a corned beef and cabbage luncheon on St. Patrick's Day, crazy hat and wig day on Halloween, and ice cream socials.

Cole's advice to other executives or HR managers trying to create a best place to work? "Listen attentively to employees and respond accordingly."