



Our Unifying Principles

- We will deal ethically and honestly with clients, vendors, and others with whom we conduct business.
- We will develop, foster and encourage open, honest, but gentle communications between and among all employees.
- We will be considerate of and show respect for each individual in the Firm so as to allow them to develop to their fullest potential while being tolerant of their faults and weaknesses.
- We will make a sincere effort to understand the problems, agendas, and goals of our clients and help our clients to achieve those goals and objectives.
- We will consider each phone call, email or request from a client as an opportunity to provide service, rather than a bother or burden and respond to each phone call or request in an appropriate amount of time. Phone calls, text messages and emails from clients will be returned timely.
- We will strive to have each service that we perform for a client be more than the client expected. Let each client feel as if they receive more than what they paid for, this will keep clients coming back. Provide excellent service, and then do something more.
- We will continue our focus on practice development, making each aspect of our Firm's practice from the way the phone or emails are being answered, to the way our correspondence looks, to the way our offices appear, to be focused on obtaining and retaining clients.
- We will be reserved and private about our Firm's business and our clients' business.
- We will provide an atmosphere where quality lawyers and staff can attain professional growth and satisfaction while continuing to be profitable to the Firm.
- We will seek to represent quality clients having values consistent with ours in an atmosphere of mutual respect.