

BUSINESS LEADER

TOP

ENTREPRENEURS

2012



### **South Florida - 2012**

#### **Weiss Serota Helfman Pastoriza Cole & Boniske, PL**

Jamie A. Cole - Managing Director

Jamie A. Cole is the Managing Director of Weiss Serota Helfman Pastoriza Cole & Boniske, a 54 attorney South Florida law firm serving corporate, governmental and individual clients. With offices in Coral Gables and South Florida, the firm provides an integrated array of professional services, including commercial litigation, land-use and real estate law, and many more. In each of the past four years that Cole has been in his current position, the firm has been named a "Best Place to Work." Cole says, "I believe that three characteristics are important in success. 1) Integrity – doing the right thing is always important. 2) Loyalty. If you are loyal to your team – employees, superiors, clients, vendors – this will engender loyalty in return. 3) Willingness to take calculated risk. I don't advocate wild risk-taking, but well analyzed risks can pay off."