



SPORTS, ARTS AND ENTERTAINMENT

BUSINESS TRANSACTIONS DIVISION

We represent and advise talent, organizations, and facilities in professional and collegiate sports, entertainment, and the fine arts. We have been involved in some of the most significant projects and events in Florida since their inception, and we have the legal, business, and government affairs experience to produce the win for our clients.

Talent

Many of our lawyers are athletes and artists themselves, and they understand that individuals with rare talents and abilities need expert help to monetize and maximize their abilities and protect their interests. Whether we're representing you in an endorsement contract or defending you from allegations that might impact your career, we represent you with passion, enthusiasm, and relentless zeal. We counsel athletes, artists, musicians, designers, writers, entertainers, chefs, and agents. Most recently, we negotiated multi-year endorsement contracts with Speedo, TYR, Omega, Coca-Cola, Comcast, NOBULL, Hershey's, and Toyota, as well as sponsorship agreements with Beats and GrubHub, for our athlete clients, including Caeleb Dressel and Bobby Finke. We also work with student-athletes early in their careers to navigate them through changing name, image, and likeness laws that vary from state to state. We have also consulted with eight first-round draft picks for the NFL and are featured on the NFL League Security Video, which is shown to every player to advise them on potential pitfalls for celebrity professional athletes.

Our lawyers negotiate, litigate for, and advise clients with respect to a range of legal issues concerning artists' rights, works of art, and the art market. Our clients include internationally recognized individual artists, museums, and other nationally recognized institutions. Most recently, we successfully represented a celebrated artist in recovering fees and protecting his intellectual rights and assisted a world-renowned fashion designer with lease negotiations in connection with an opening in South Florida.

Lawyers across a broad spectrum of specializations lend whatever support is needed to provide the most

comprehensive representation possible for our sports, arts, and entertainment clients.

Organizations

We represent some of the most significant sports, entertainment and arts organizations in the country. The group's extensive knowledge of the ownership structures used by professional sports franchises, combined with our experience in establishing public/private coalitions to support sports-related projects, enables our attorneys to represent owners and investors in the purchase and sale of sports teams and ownership interests in such teams. We also represent major arts, exposition and entertainment presenters whose events draw worldwide audiences. For example, we assisted Art Basel Miami Beach in organizing and establishing its first event outside of Switzerland in Miami Beach in 2002. Since its first show, ABMB has become the international standard in worldwide exhibitions. We also represent Informa, the world's largest trade show producer, and owner of the Miami International Yacht Show and Art Miami. The public-private relationship is an essential element in the success of any major sports, arts or entertainment exhibition. Whether we are representing a governmental, not-for-profit, or for-profit entity, our knowledge of law, business, government, arts and sports provides our clients with the right ingredients for success.

Organizations/Presenters

We represent some of the most significant sports, entertainment, and arts organizations and presenters in the country including Live Nation, The MoCA board, and FIU Athletics. We have played key roles in various stages of event planning, promotion, and final production of Super Bowls, NBA championships, Miss Universe, Formula 1 races, Art Basel Miami Beach, NASCAR, Miami Caribbean Carnival, international tennis tournaments, and the Miami International Boat Show, to name a few.

As an example of our work in this area, we assisted Art Basel Miami Beach in organizing and establishing its first event outside of Switzerland in Miami Beach in 2002. Since its first show, ABMB has become the international standard in worldwide exhibitions. We also represent Informa, the world's largest trade show producer, and owner of the Miami International Yacht Show and Art Miami. The public-private relationship is an essential element in the success of any major sports, arts, or entertainment exhibition. Whether we are representing a governmental, not-for-profit, or for-profit entity, our knowledge of law, business, government, arts, and sports provides our clients with the right ingredients for success.

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Facilities

We were integrally involved with the financing and creation of the Homestead Motorsports Complex, the Homestead Baseball Stadium, the improvement of the Hard Rock Stadium, the improvements to the Miami Basketball Arena, the Perez Art Museum Miami, the Institute for Contemporary Art, the Florida Memorial University Lou Rawls Performing Arts Center, major renovations at Vizcaya Museum and Gardens. We continue to represent most of these venues, as well as the Museum of Contemporary Art, and the Pinecrest Gardens Performing Arts and art exhibition space. We have been involved in all aspects of finance and development of arts facilities, including zoning and permitting, design and construction contracting, intellectual property, government relations, and labor and employment issues.

Community and Professional Engagement

We provide comprehensive business and legal solutions that are rooted in our lawyers' own involvement in leading nonprofits and our strong ties to our communities. Our clients include notable nonprofit organizations such as the Miami Lighthouse for the Blind and Visually Impaired, Miami Children's Museum, Temple Beth El of

Boca Raton, the Children's Services Council of Broward County, Perez Art Museum, youngARTS Foundation, Vizcaya Museum & Gardens, Armour Dance Theater, Museum of Contemporary Art (MOCA North Miami), among others.

Our lawyers have served or currently serve on the Greater Miami Convention and Visitors Bureau, Greater Miami Sports Tourism Advisory Committee, Miami-Dade Cultural Affairs Council, Perez Art Museum Board, Miami Dade Art in Public Places Trust, the Arts and Business Council, and the Coral Gables History Preservations Society, among others. They have also held leadership positions in Florida Bar committees focused on these fields. These relationships allow our lawyers to keep a sensitive finger on the pulse of what's happening and what's about to happen.

OUR INSIGHT

Take your lawyer's advice and avoid the potential pitfalls that threaten successful artists, athletes and organizations. It will save you money in the long run.

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