

Weiss Serota Adds 3rd So. Fla. Office In Boca Raton

By Carolina Bolado

Weiss Serota Helfman Cole & Bierman PL has opened a new office in Boca Raton, its third in South Florida, to better service its municipal clients in Palm Beach County, the firm announced earlier this month.

The firm opened its newest office Jan. 3 with partner Brett Schneider, chair of Weiss Serota's labor and employment practice group, at the helm, as well as partners Marc Solomon and Anthony Soroka and two associates.

"We are delighted to open our doors in Boca, which will provide easier access for and to our Palm Beach clients," said Jamie Cole, managing director of Weiss Serota. "Palm Beach and Martin counties offer great opportunities for the firm, and this new office strengthens an already strong presence there."

The firm's municipal practice already represents Boca Raton and Delray Beach, as well as a number of other cities throughout the state. Schneider, who regularly represents employers in collective bargaining negotiations, has successfully negotiated contracts on behalf of Aventura, Bal Harbour, Deerfield Beach, Hallandale Beach, Homestead, Juno Beach, Key Biscayne, Lauderhill and North Miami, according to the firm.

But that won't be the only focus of the new office, according to Schneider.

"We do have a large municipal practice, but we pride ourselves on having a nice mix between the municipal and the private side, and this office will look to grow both," he said.

He noted the new real estate and business development currently happening Palm Beach County and said the new office will allow the firm to capitalize on new opportunities there.

The office, located at 1200 North Federal Highway, has "ample room for significant growth," according to the firm. Schneider said that though there are no immediate plans to add personnel, he said the firm plans to make "smart, strategic growth decisions" and expects to add attorneys over the next 12 to 18 months potentially with experience in commercial real estate, land use and health care.

Weiss Serota, founded in Miami in 1991, has since grown to 60 attorneys. In addition to the Miami and Boca Raton offices, the firm also has a presence in Fort Lauderdale. The firm serves corporate, governmental and individual clients in their legal needs regarding litigation, land use, real estate, labor and employment and governmental relations.